

SPONSORSHIP KIT

# HARVESTING HOPE

## VIRTUAL FALL FUNDRAISER



CLACKAMAS  
SERVICE CENTER



5TH  
ANNUAL

Please join us for an opportunity to show your support  
for the life-changing work of Clackamas Service Center.



5<sup>TH</sup>  
ANNUAL  
HARVESTING  
HOPE  
VIRTUAL  
FALL FUNDRAISER

WEDNESDAY,  
SEPTEMBER 16<sup>TH</sup>, 2020

TO BE HELD VIRTUALLY ON  
FACEBOOK LIVE & YOUTUBE  
6:00pm to 7:00pm

To arrange sponsorship, please contact:

Debra Mason  
EXECUTIVE DIRECTOR  
debramason@cscoregon.org  
or 503-929-1601

## ABOUT US

Clackamas Service Center is a growing non-profit with a strong support base in Clackamas County, Southeast Portland and beyond. For over 47 years, through our connections with individuals, service clubs, churches, businesses, government agencies, and other non-profits we have made a difference to thousands of community members facing hunger and poverty. Our luncheon attracts 280 supporters each year.

Since our founding in 1973, CSC has operated out of a former church near the border of Clackamas and Multnomah counties, where we are a one-stop service hub addressing the needs of our community by providing free hot meals, groceries, clothing, and showers, as well as supportive services such as medical care, dental care, haircuts, and warming shelter in cold weather. Through our programs over the past year, we provided dignified help to over 2,000 people in our community who are homeless or at risk of homelessness.

By providing essential life-supporting resources, as well as other supportive services via partnerships, we aim to help people re-allocate their resources towards other goals, like housing. The support of local business, club, and individual sponsors at our luncheon is vital to continue delivering these critical services to individuals and families on their paths to self-sufficiency.



# SPONSORSHIP LEVELS & BENEFITS

## PRESENTING SPONSOR \$10,000 - RESERVED

- Two minutes for your representative to speak in a pre-recorded video as part of the event
- Special newsletter to our e-mail list, highlighting your business and partnership with CSC
- Business name mentioned on our online event registration page (for example: Harvesting Hope 2020, presented by ABC Corporation)
- Presenting sponsorship acknowledged in pop-up on CSC website during registration period
- Special Facebook post, highlighting your organization and partnership with CSC
- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook after event
- Logo placement in the following ways:
  - Featured in backdrop during virtual speeches by CSC staff & volunteers
  - On all communications going forward from time of commitment
  - Special appeal video
  - Thank you pop-up on website for 6 weeks following event
  - Thank you email blast to all guests after event
  - First place logo placement in the thank you ad in local newspapers (pending media sponsorship)



## CORNUCOPIA SPONSOR \$5,000

- Special Facebook post, highlighting your organization and partnership with CSC
- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook after event
- Logo placement in the following ways:
  - On all communications going forward from time of commitment, including virtual event program
  - Special appeal video
  - Thank you pop-up on website for 6 weeks following event
  - Thank you email blast to all guests after event
  - Thank you ad in local newspapers (pending media sponsorship)



## BUMPER CROP SPONSOR \$2,500

- Special Facebook post, highlighting your organization and partnership with CSC
- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook after event
- Logo placement in the following ways:
  - Special appeal video
  - Virtual event program
  - Thank you pop-up on website for 6 weeks following event
  - Thank you email blast to all guests after event
  - Thank you ad in local newspapers (pending media sponsorship)



## CULTIVATOR SPONSOR \$1,000

- Special mention from the virtual podium
- Option for your organization to participate in a promotional video montage
- Your organization tagged in thank you post on Facebook after event
- Logo placement in the following ways:
  - Virtual event program
  - Thank you pop-up on website for 6 weeks following event
  - Thank you ad in local newspapers (pending media sponsorship)
  - Thank you email blast to all guests after event



## FERTILE GROUND TABLE HOST \$500

- Your organization tagged in thank you post on Facebook after event
- Logo placement in the following ways:
  - Virtual event program
  - Thank you email blast to all guests after event



## SPECIAL APPEAL SPONSOR

Make a commitment of \$1,000 or more by the program deadline of September 1, 2020 and you or your business will be listed in the virtual program and your name mentioned from the virtual podium during the fundraising portion of the event.



**Nonprofit partners, please inquire about special sponsorship rates.**